

ISSUE I

February 2020

INSTAGRAM

@TeessideUni_Enterprise

FACEBOOK

@EnterpriseTU

HOW OFTEN?
A new issue every quarter.



VELOCITY

Your brand new enterprise magazine,
brought to you by the Enterprise Team at
Teesside University.

INTERVIEWS

Hear insights from the TU Enactus president
and from Launchpad successful business
Wander Films.

GEW2019

The stat's are in! Learn about the
success of #TUGEW2019.

CONTENTS

1. Contents page

2. **About Teesside University Enterprise** - A small insight to what Enterprise activity happens at the University and how we help Students, Graduates and Staff

3 & 4. **Interview with** Teesside Enactus President Takura Sibanda learn more about what the Team do on campus and beyond

5. **Socialise** - see what we have been up to on our main social pages recently

6. **Learn about Fuel** – Launchpad's super accelerator for start-up businesses with the chance to win a share of £30,000 of funding

7-10. **A word or two with Wander Films** - Learn about a business that's grown from our Incubator on campus to being an employer and fledged out to BOHO 5

11-13. **Where are they now?** We have completed a quick summary of some of our most recent success stories from Teesside Launchpad so you can see where they started and what they have been up to

14. **GEW 2019** - A short Infographic on the numbers behind our Global Entrepreneurship Week back in November



WHAT DO ENTERPRISE DO AT THE UNI?

The Enterprise Team works with students, graduates, staff, businesses and the community to provide a combination of support, development of on campus activity and provides incubation space to promote positive outcomes, and to enhance employability.

Our work on campus forms three main areas.

Enterprise

Supporting the TU Enactus Team to deliver impactful social enterprise initiatives which are student led. Development of entrepreneurial opportunities and initiatives within academic schools and campus wide. Collaboration and networking with the community including schools and colleges. Enterprise projects balancing co-curricular and embedded curriculum activity to be impactful on student experience. Promotion of an entrepreneurial campus culture.

Launchpad

Incubation - Impactful mix of space, mentoring and funding to create sustainable high-growth graduate start-ups. Space – Unique space in the Victoria Building offering co-working, creative studios and offices. Support – 1 to 1 and group sessions for business support and delivery of a schedule of workshops with advice and guidance from external mentors.

The FUEL programme

Launchpad FUEL grant and equity investment programme gives graduate founders access to external grant funding of up to £10k and equity investment of up to £50k through an intensive 6-week development programme.



We wanted to learn more about what Enactus gets up to around the University, what projects they are working on currently and what it takes to be president of the prestigious group.



TAKURA

PRESIDENT OF ENACTUS

**@ENACTUS
TEESSIDE**



Me...

My name is Takura and I am from Zimbabwe. My time at university has had its fair share of trials and tribulations I have learnt a lot about myself, academia and developed my technical and social skills.

I have done two degree's during my time at university in the UK, the first being Aerospace Engineering at Hertfordshire and most recently Project Management at Teesside University.

Goals and the future...

My goals for the year are to secure permanent employment and build on the successes from 2019.

My advice to students is stay true to yourself, if you have goals stay focused on them no matter how hard things get.

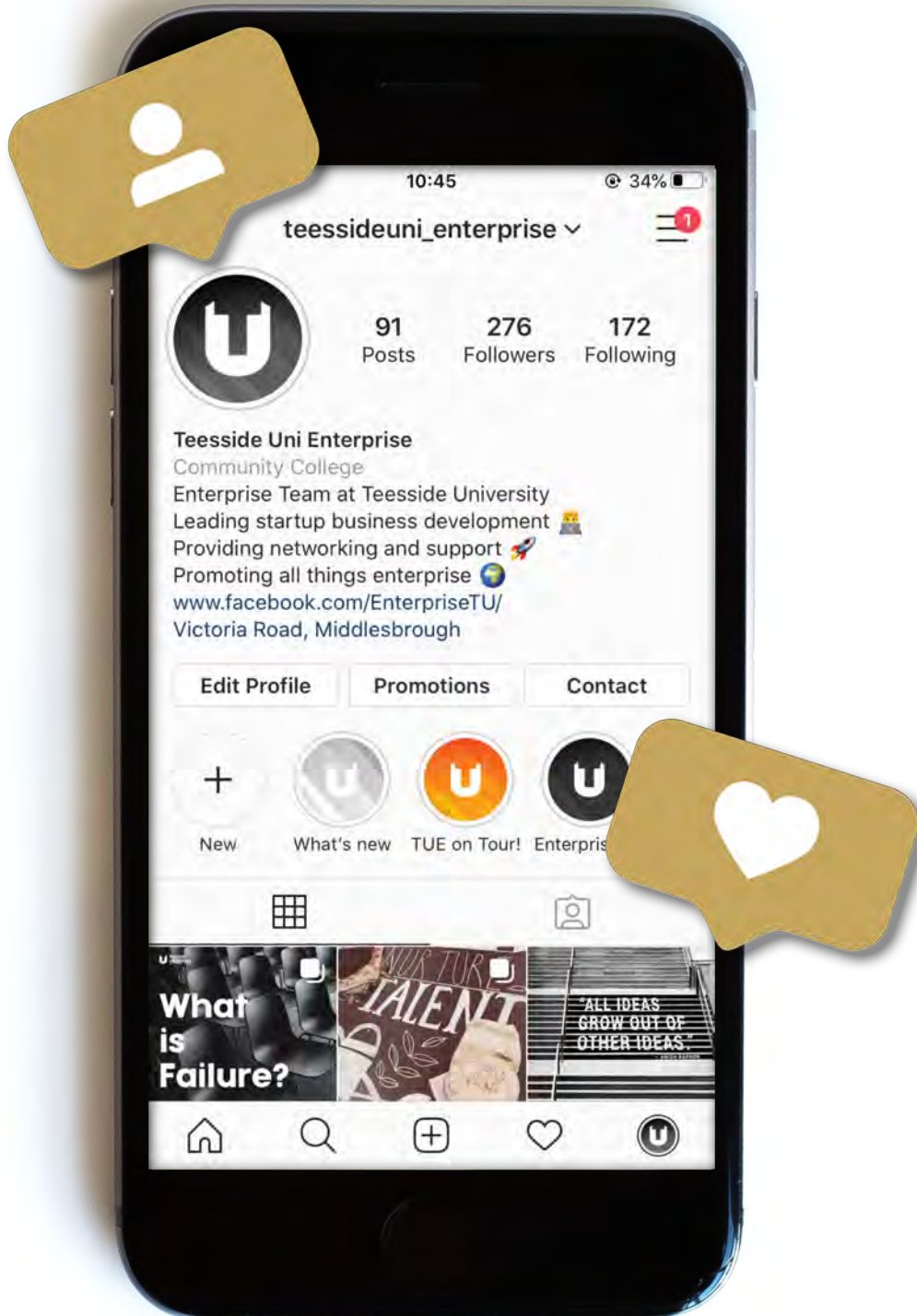
About Enactus...

Enactus is a student led social enterprise that aims to deliver a positive social impact on the community. Enactus Teesside has two amazing projects the first being Re-Serve our social enterprise project that targets reduces surplus food going to waste, re-distributing it among students, staff and the local community. We also aim to introduce cooking classes teaching our attendees how to make simple nutritious meals using the surpluses we receive. The second project is Mutual where we look to inspire people over the age of 18 to pursue tertiary education, starting business ideas, and employment opportunities.

Our focus is to be the voice and success of the benefits pursuing those avenues are. I am the President I have been involved just over 3 years and I originally got involved 2 weeks after starting my degree at Teesside uni. So, at first, I didn't know what it was but I learnt a lot and gained a lot of exposure which nurtured my passion toward Enactus's values. You make lifelong friends with the other team members in Enactus, you develop your technical and social skills gaining opportunities to apply academic knowledge from your course. You are gaining relevant work experience as you are constantly using and developing the skills and knowledge you have gained. Finally, you have exclusive access to internship and graduate job opportunities with Enactus partner companies. With the possibility of being fast-tracked through some stages of the recruitment process. If you are interested in gaining personal growth and gaining new skills as well as strengthen existing ones then, I would strongly suggest you join Enactus Teesside.



OUR FEED THIS WEEK



@TESSIDEUNI_ENTERPRISE



Teesside Launchpad **FUEL**

I launched my own 2D animation studio with

Ryan O'Gorman
Silver Lining Animation

Compete for your share of £30k startup
grant funding, mentoring and office space

www.startupteesside.co

Teesside
Launchpad

What is Launchpad FUEL?

Launchpad FUEL is a six-week intensive mentoring programme for students, graduates and staff members who are in the initial stages of starting a business

Programme Starts August 2020
For more information, email L.Dixon@tees.ac.uk

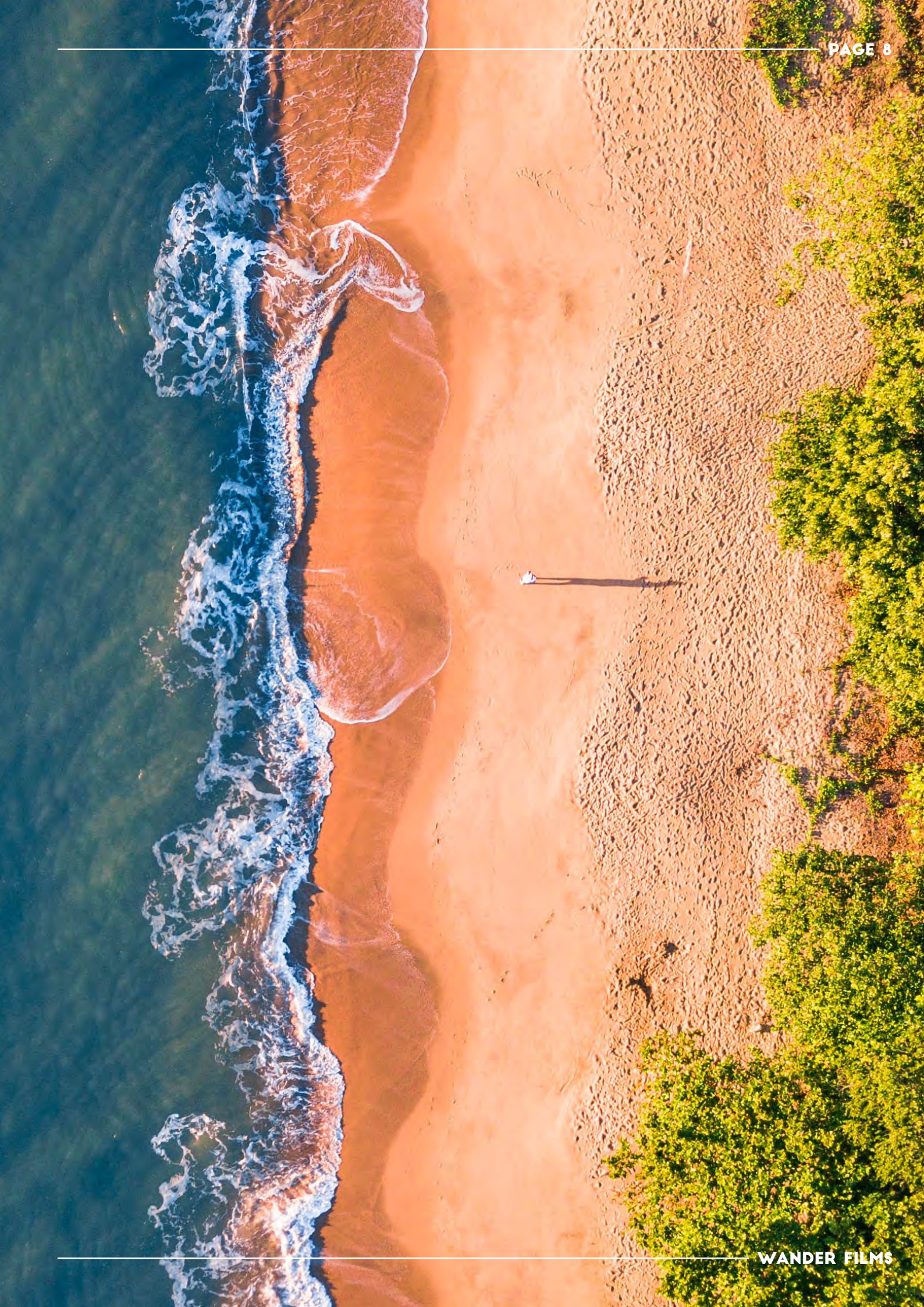


A WORD WITH WANDER

Wander Films are a video production company that creates high impact engaging videos helping businesses Beat the Scroll™ on social media. They are a team of six, based in Boho 5 in Middlesbrough. They work with local and international clients on vlog packages, Intro Vids™ and social ads.

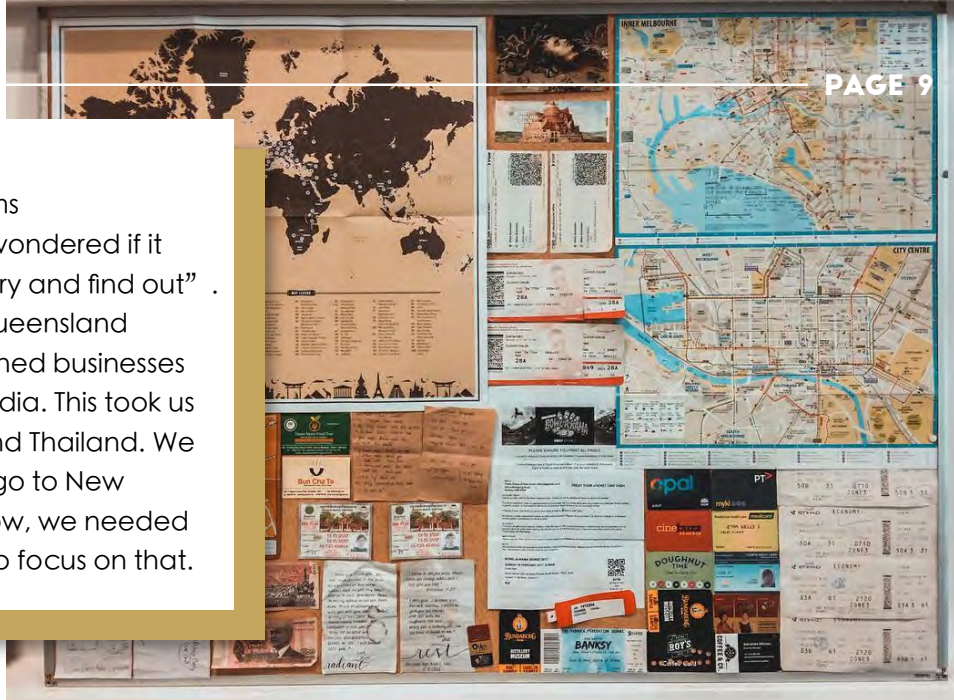
They have grown their business from our Incubation space in the Victoria Building on the Teesside Campus through our Launchpad and Fuel programs.

But that's not exactly where they started...



INSPIRATION

We were inspired to start up Wander Films when we were travelling the world. We wondered if it would work and then thought “let’s just try and find out” . We did our business plan on a remote Queensland beach, bought a camera and approached businesses to offer promotional videos for social media. This took us from Australia to Vietnam, Cambodia and Thailand. We visited home for Christmas with plans to go to New Zealand but realised if we wanted to grow, we needed a base, so we stayed home in Teesside to focus on that.



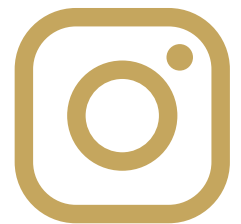
ADVICE

Our advice is to always follow your gut. If it feels like a good business idea, try it. If you are thinking of hiring someone with no experience but your intuition says they are the right person anyway, trust it. If you get asked for shares for advice or money but it doesn't feel right, say no. You'll be faced with a million 'tough decisions' but sometimes, even when you get outside advice, you just have to trust your gut!

FREEDOM

We wake up every day looking forward to work. We get to do things our way, not the traditional/corporate way.

@WANDER_FILMS_LTD



THE WANDER CREW

We have a lot of responsibility now there's more than the two of us, however, It's really rewarding and every day is different!



@WANDER
FILMS



PROBLEM SOLVING

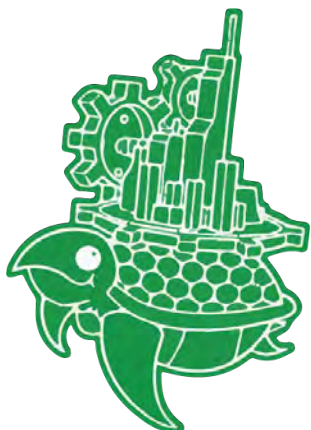
There are so many problems you face when setting up a business. Little things at the start like not having enough money to buy everything you need (equipment, premises, contracts etc.) and you worry that you won't get any work. Then there are problems once you're established such as what do you do if one of the team is off sick but you have deadlines to meet. It all just depends how you handle pressure and how good you are at solving problems.

THE FUTURE

Wander Films have massive goals for the future, there's something mega exciting happening every single week at Wanderland! We talk about the future goals and release vlogs each time we hit a new target so if you're interested then follow our socials!"

WHERE ARE THEY NOW?

OUR RECENT LAUNCHPAD SUCCESS STORIES



GREENLORD STUDIOS LTD.

Greenlord studios Ltd are an app development and coding solutions company founded in 2015 by Teesside graduates, Liam Mcilroy, Jed Parry and Josh Legg.

Having moved out of Launchpad and into BOHO5 2 years ago, Greenlord Studios have gone from strength to strength. Current contracts include App development for PetrolPrices.com, Great Run Local and TapSOS, an e-learning solution for Cognassist based in Newcastle, and outsource programming work for Drilling Systems in Bournemouth. They are currently recruiting for an additional programmer to support their growth.

If you would like to find out more about positions available with Greenlord Studios please contact liam.mcelroy@greenlordstudios.co.uk



SILHOUETTE WOLF LTD.

Silhouette Wolf, a Games Design studio founded by Teesside graduate Daniel Gunn and Jack Wilson in 2016 is soon to fledge out of the University incubator in to new offices in BOHO5.

Having won a FUEL start up grant in 2016, Silhouette Wolf were able to set up their studio within the incubator and three years on they are now a fully fledged games studio working with some great clients and on some unique projects.

Most recently they have built a set of games designed to aid children with Cystic Fibrosis, and have worked on everything from a fully fledged PC game to websites, digital applications, and 3D renders and animations.

Jack from Silhouette wolf said "We're looking forward to our move to Boho 5, we're leaving LaunchPad as professional and successful company with a diverse portfolio which we think says a lot about how far we've come over the last three years. We also think it says a lot about the great work the Launchpad team do, we're sad to be leaving them but excited to see what the future holds!"

<http://silhouettewolf.co.uk/>

WHERE ARE THEY NOW?

OUR RECENT LAUNCHPAD SUCCESS STORIES



SILVER LINING ANIMATION

Ben White and Ryan O'Gorman founded Silver Lining Animation Ltd after graduating from Teesside University in 2016.

On securing grand funding from the Launchpad FUEL programme in 2017, Silver Lining Animation has seen steady growth. In the last 18 months the company has worked with both established businesses and start-ups in the North East, helping to showcase their services and products. Clients to date include: Bespoke Financial, Michael Poole, The Honeyman Group, Open CRM, Project Control Tools, and Twilight English.

The company are now getting ready to move out of the incubator into brand new offices; an exciting step for the company. Ben said "We are incredibly grateful for everything Launchpad has been able to do for us and the support it has provided. We are both excited to be now taking the next step in our business with moving to a new premises, and can't wait to see what the future hold for us."



LIVE IT AND GET ACTIVE

Live it and Get Active CIC was founded by Matty Jenkinson and Gurmeet Singh in 2017. Winning FUEL grant funding enabled the company to purchase essential equipment and develop resources for their nutrition education and fitness programmes for primary school children, staff and families. Over the last two years the company has made excellent progress securing contracts to deliver their programmes in eight primary schools and two community hubs across the region. They are currently in the process of securing further contracts with Youth Focus to deliver their programme within community hubs across Middlesbrough.

To support their growth, the company has recently employed two staff members and hope to continue to grow and expand into new areas across the North East. For the future Live it and Get Active have ambitions to have their programmes part of the primary school curriculum in England.

WHERE ARE THEY NOW?

OUR RECENT LAUNCHPAD SUCCESS STORIES



WANDER FILMS

Wander Films specialise in high impact video helping businesses BEAT the Scroll™ on social media. Chloë Clover and Lou Tonner founded the company in Australia in 2017. On returning to the UK they took part in Teesside Launchpad's FUEL programme where they secured grant funding, mentoring and office space to enable them to grow. Since moving into their new offices at BOHO5 they have grown to a team of five and are working with incredible local, national and international companies. Creative Director, Chloë Clover, has been crowned Young Entrepreneur of the Year Award at the FL Awards, representing North East, Yorkshire & Scotland. The company is also a Finalist for Best New Business at Tees Businesswomen Awards.



WHO'S NEXT?

Could you be our next story to be featured in our where are they now feature?

Setting up a business isn't tricky but it's much easier with our help to guide you through how to take your idea to a success story.

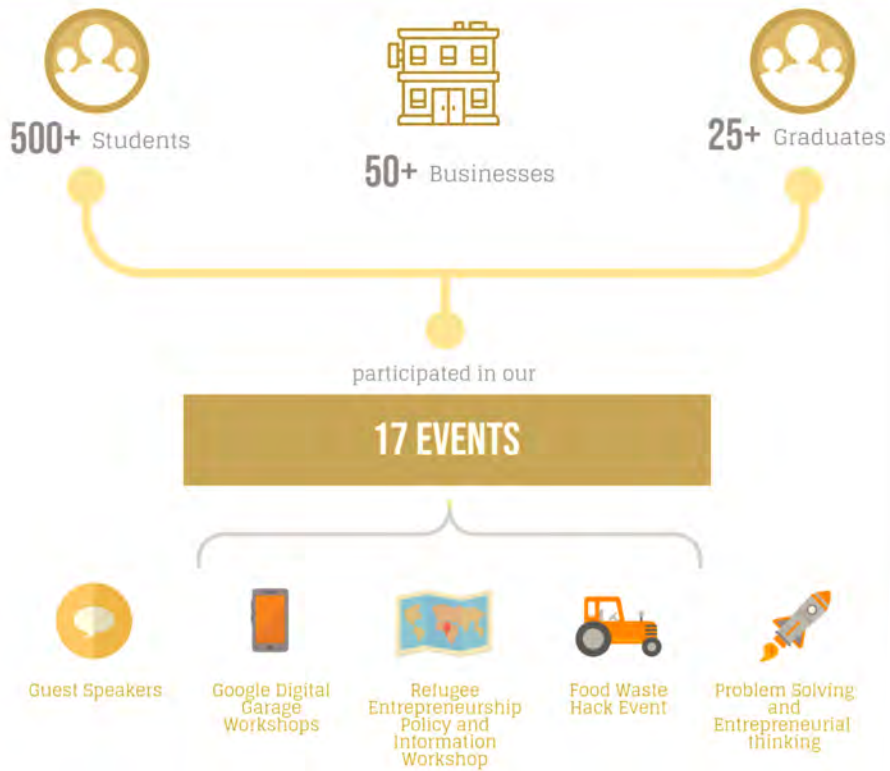
We regularly post business advice and content on our social media channels and websites which you can follow for free!

If you have a business idea you would like to develop, Teesside Launchpad can help. Please contact L.Dixon@tees.ac.uk for more information on all of our programmes.

TUGEW 2019

[IMPACT REPORT]

A short infographic update on the stats and successes of Global Entrepreneurship Week 2019 at Teesside University.



"The sessions have all been really great and it's really cool to do a workshop in a Tepee, even if it's cold!"

"STUDENT FROM THE HACK FOOD EVENT"



TeessideUni_Enterprise received over 2,732 impressions on Instagram in only 6 weeks from inception. Whilst TUEnterprise on Facebook reached over 3k users from Facebook events.

VELOCITY

BY TU ENTERPRISE

Contact:

For information about anything you've seen in the magazine or to get involved with

Enterprise at Teesside University email B.ryder@tees.ac.uk